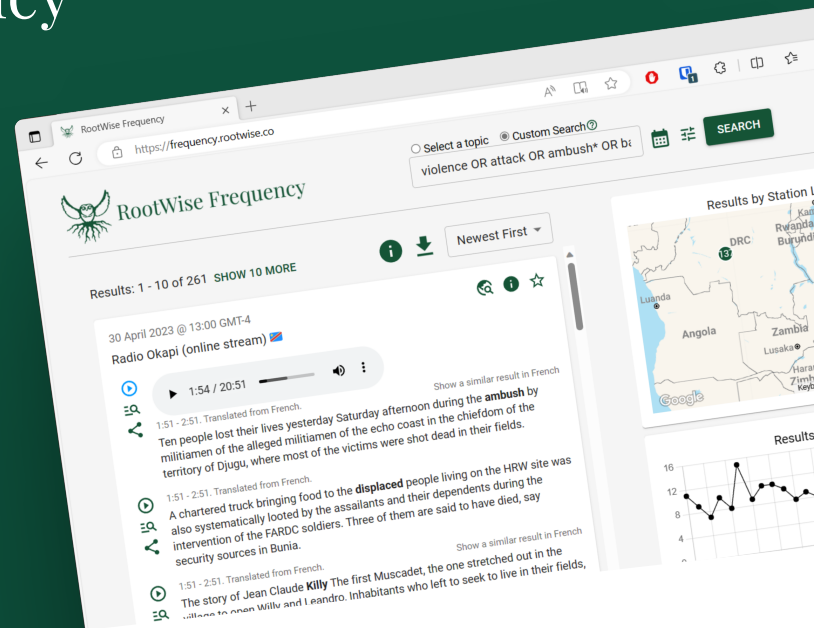


## Discover critical content and dangerous misinformation from radio



RootWise Frequency is a **radio monitoring** service that provides rapid, easy access to critical content. Frequency automates collection, transcription, and translation of content in near-real time.

Frequency uses **Generative AI for automated reporting and discovery**. Access data and trends via API, email alerts, full-text search, and playback.



### Streaming and Field Collection

Seamlessly gather signals from both streaming and offline (airwaves only) radio sources.



### Multilingual

Arabic, Chinese, English, French, Russian, Spanish, Swahili, Ukrainian and more.



### Search and Listen

Google-style searches in English match clips in any language with audio playback for nuance and context.



## How RootWise Frequency Works



- 1 Collect Signals and Aggregate in the Cloud
- 2 AI and NLP Enrichments
- 3 Easy Access via Dashboard, API, CSV Download, and Email Alerts

We deploy the Frequency Box to collect signals that do not stream online.

## Why is this important?

- ✓ Radio is a critical source for news and community sentiment globally, particularly among target audiences with low literacy and/or digital connectivity.
- ✓ Radio is the top source for news in Africa (68% get news multiple times per week).
- ✓ Terrestrial radio sources are trusted local influencers in their broadcast regions.

## Demo Frequency Now!

Explore a data sample in your preferred language.



Try it in [English](#)



Try it in [Ukrainian](#)



Try it in [French](#)

